

**CLARIFICATION TEXT FOR
COOKIES**
(<https://www.uniconsult.com.tr>)

1. IDENTITY OF THE DATA CONTROLLER

This Clarification Text for Cookies was prepared by Unicollect İnteraktif Hizmetler ve Danışmanlık A.Ş. (“**Uniconsult**”) in the capacity of data controller to fulfill their obligation to inform as per article 10 of the Personal Data Protection Law no. 6698 (the “**Law**”) and the Communiqué on the Principles and Procedures to be Followed in Fulfilling the Obligation to Inform.

The purpose of this Clarification Text for Cookies is to provide you information regarding the processing of personal data that is acquired automatically by way of placing in your device the cookies that are used in our website <https://www.uniconsult.com.tr>, the types of cookies we use, the purposes for which we use them, and how you can manage these cookies.

Uniconsult processes your data in the capacity of “Data Controller” in accordance with the Law. You may contact **Uniconsult** through the contact information given below.

Address: Barbaros Mah. Begonya Sk. No:7
A+Live Plaza Kat:11 Ataşehir/İSTANBUL

E-Mail: iletisim@uniconsult.com.tr

Phone: 0216 222 00 77

2. WHAT ARE COOKIES?

Cookies are tiny text files comprised of letters and numbers in general, which are saved on your PC (*or other devices such as smartphones or tablets*) by the operators of the website you visited. The cookies in this website store a small amount of information, which are uploaded to your computer or other devices through servers. Every time you visit that website, your internet browser sends these cookies to the website; this way the website recognizes you and remembers your information, such as user preferences. Cookies can be likened to ID cards that show the owners of the website that the same user visited the site again. However, cookies do not contain personal data such as name, gender or address.

3. COOKIES ACCORDING TO THEIR INTENDED USE

In our website, cookies with the following purposes are used, and we process your personal data through these cookies without being subject to the condition of explicit consent as provided in the Law. These purposes are:

- **Persistent Cookies** are types of cookies used to increase the functionality of our Website and to provide a faster and better service to our visitors. These types of cookies are used to remember your preferences and are stored on your device via browsers. Certain types of Persistent cookies may be used to offer you customized suggestions taking into account your purpose for using the website. Persistent Cookies may also be used so that the users don’t have to enter their login information every time they log into their account on the website.

- **Session Cookies** are temporary cookies used during the visit of our visitors to the Website and deleted after the browser is closed. The main purpose of using such cookies is to ensure the proper functioning of the Website during your visit. For example, you are allowed to fill in online forms consisting of multiple pages.
- **Compulsory Cookies** have to be used for the proper functioning of our site. These cookies are used compulsorily to perform the information society services requested by the user (logging in, filling out forms, remembering privacy settings). If you do not allow the use of these cookies, you may not be able to use <https://www.uniconsult.com.tr> and various areas of other sites to which you are redirected by this site. Compulsory cookies stay in your computer or mobile device after you close the browser or application, and are used to recognize you when you come back to our website.
- **Functional Cookies** are used to remember the preferences of users when they visit other pages of different Websites as well, e.g. remembering your previous language preferences.
- **Performance-Analytical Cookies** produce analytical results such as the number of individual visitors in a Website, and the identification of pages displayed in the Website.

4. COOKIES ACCORDING TO THE OWNER OR THE PARTY WHO PLACES THE COOKIES

- **First Party Cookies** are created and stored by the website you directly visited.
- **Third Party Cookies** are created by other sites. These sites contain some of the content such as the ads or images you see in the web page you visited.

5. WHAT KIND OF COOKIES ARE USED ON THE WEBSITE?

Cookie Service Provider	Purpose of the Cookie	Type of the Cookie	Retention Period
Google (<i>Third Party Cookies</i>)	Analytics device information – used for the purpose of using the applications in the Google Tag Manager system.	Persistent Cookies	[365 days]
Uniconsult	Used for the purpose of ensuring the smooth operation of the Website throughout the term of your visit.	Session Cookies	[through out the session time]
Uniconsult	Compulsory cookies are used compulsorily to perform the information society services requested by the user (logging in, filling out forms, remembering privacy settings).	Compulsory Cookies	[through out the session time]

Uniconsult	Used to remember the preferences of users when they visit other pages of different Websites as well.	Functional Cookies	[through out the session time]
Uniconsult	The aim of these cookies is to produce analytical results such as the number of individual visitors in a Website, the identification of pages displayed in the Website, Website visit times, Website page scrolling movements etc.	Analytical Cookies	[365 days]

6. HOW ARE COOKIES USED?

Uniconsult cookies are used;

To remember your preferences and customize your website/mobile application/mobile site use. This includes:

- Determining how you use the **Uniconsult** website.
- Performing the necessary basic functions to run the site. For example, Site members being able to log in with their membership information.
- Analyzing the Site and increasing the performance of the site. For example, determining the number of individual visitors in the Site, the pages visited in the Site, and visit times.
- Conducting customization, targeting and advertising activities. For example, visitors being shown ads regarding their areas of interest based on the pages and products that they previously viewed.

7. HOW ARE THIRD PARTY COOKIES USED FOR ADVERTISING AND RETARGETING?

Uniconsult also uses Google Analytics, a web analysis service provided by Google, Inc. (“Google”). Google Analytics uses cookies to analyze how visitors use the website with statistical information/reports. **Uniconsult** website uses cookies called `_ga`, `_gid`, `_gat` that are provided by Google. For more information about the use of Google Analytics (including the preferences to opt out), you can visit this address: <https://www.google.com/intl/tr/policies/privacy/#infocollect>

8. HOW CAN YOU PREVENT THE USE OF COOKIES?

By accessing this website, you agree that the cookies specified in the table under section 5 may be placed in your computer or other devices. However, you can control and organize cookies in various ways.

Most browsers accept cookies automatically. However, you can reject cookies by changing the settings of your browser. Please note that if you reject cookies, some of the features of our website and services may not operate properly, our site may not be customizable or individualized according to your experience. You have the option to customize your preferences about cookies by changing your browser's settings. Browser developers offer help pages regarding the management of cookies in their own products. For more information, please click on the following links:

Google Chrome: https://support.google.com/chrome/answer/95647?hl=tr	Mozilla Firefox: https://support.mozilla.org/tr/kb/%C3%87erezleri%20engellemek
Internet Explorer: https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies	Opera: https://www.opera.com/tr/help
Safari PC: https://support.apple.com/kb/PH19214?locale=tr_TR&viewlocale=tr_TR	Safari Mobile: https://support.apple.com/tr-tr/HT201265

9. YOUR LEGAL RIGHTS

Pursuant to article 11 of the Law, which regulates the data subject's rights, you may file an application to our company according to the "Communiqué on the Principles and Procedures to be Followed in Applying to the Data Controller" and make the following requests regarding your personal data:

- a) To learn whether your personal data are processed or not,
- b) To demand for information as to if your personal data have been processed,
- c) To learn the purpose of the processing of your personal data and whether these personal data are used in compliance with the purpose,
- ç) To know the third parties to whom your personal data are transferred in country or abroad,
- d) To request the rectification of the incomplete or inaccurate data, if any,
- e) To request the erasure or destruction of your personal data under the conditions referred to in Article 7,
- f) To request reporting of the operations carried out pursuant to sub-paragraphs (d) and (e) to third parties to whom your personal data have been transferred,

- g) To object to the occurrence of a result against the person himself/herself by analyzing the data processed solely through automated systems,
- ğ) To claim compensation for the damage arising from the unlawful processing of your personal data.

If you submit your requests regarding your rights to our company using the methods specified below, our company shall finalize the request free of charge as soon as possible and within thirty days at the latest depending on the nature of said request. However, if the procedure involves additional costs, our company shall charge the fee specified in the tariff determined by the Personal Data Protection Board (the “**Board**”). In this regard, as per the 1st paragraph of article 13 of the Law, you may send your request to exercise the rights listed above to our company in writing and using other methods to be determined by the Board. The channels and procedures through which you may submit your written request to our company under article 11 of the Law are explained below. In order to exercise your aforementioned rights, you may fill out and sign the data subject application form, a sample of which is given at the address <https://www.uniconsult.com.tr>, and send this application form or an original signed petition that you drafted to exercise your rights;

- To the address **Barbaros Mah. Begonya Sk. No:7 A+Live Plaza Kat:11 Atşehir/İSTANBUL** with identifying documents in writing,
- If your e-mail address is registered at **Uniconsult**, in the form of an e-mail to the address iletisim@uniconsult.com.tr,
- To the address above via notary or certified mail with return receipt requested.